

# **You Don't Have to be a Hacker to Use Hacker Tools**

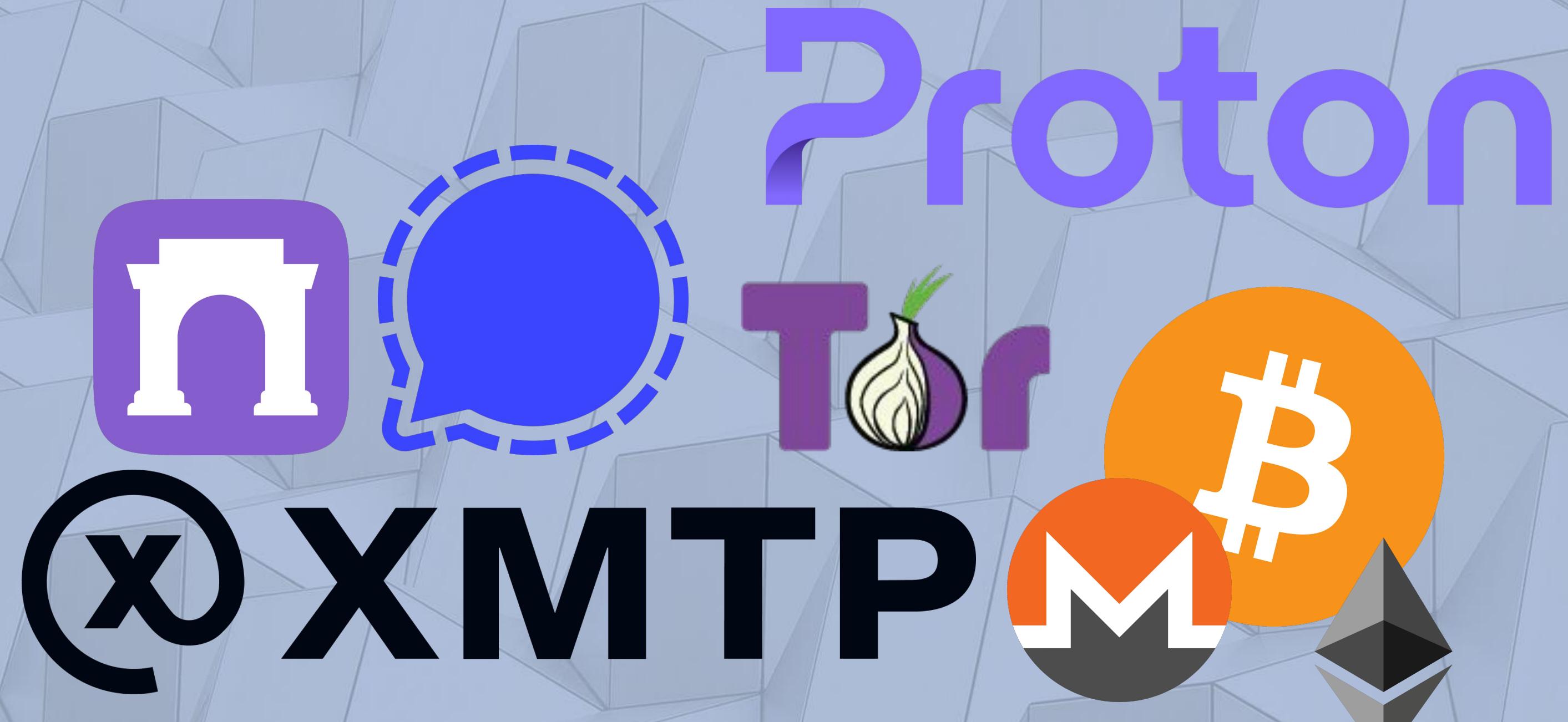
## Part 1: Privacy and Why It Matters

Template by Maryna Miaskovska; sourced from <https://thegoodocs.com/slides/business-ethics-and-corporate-social-responsibility-presentation.php>



# **This Presentation is Incomplete**

This is due to time constraints of the format.



YOU  
ARE  
HERE



# Series Roadmap

1

Privacy and  
Why It  
Matters

3

Decentralized  
and Encrypted  
Internet Access

5

Open  
Protocols

2

Decentralization

4

End-to-End  
Messaging

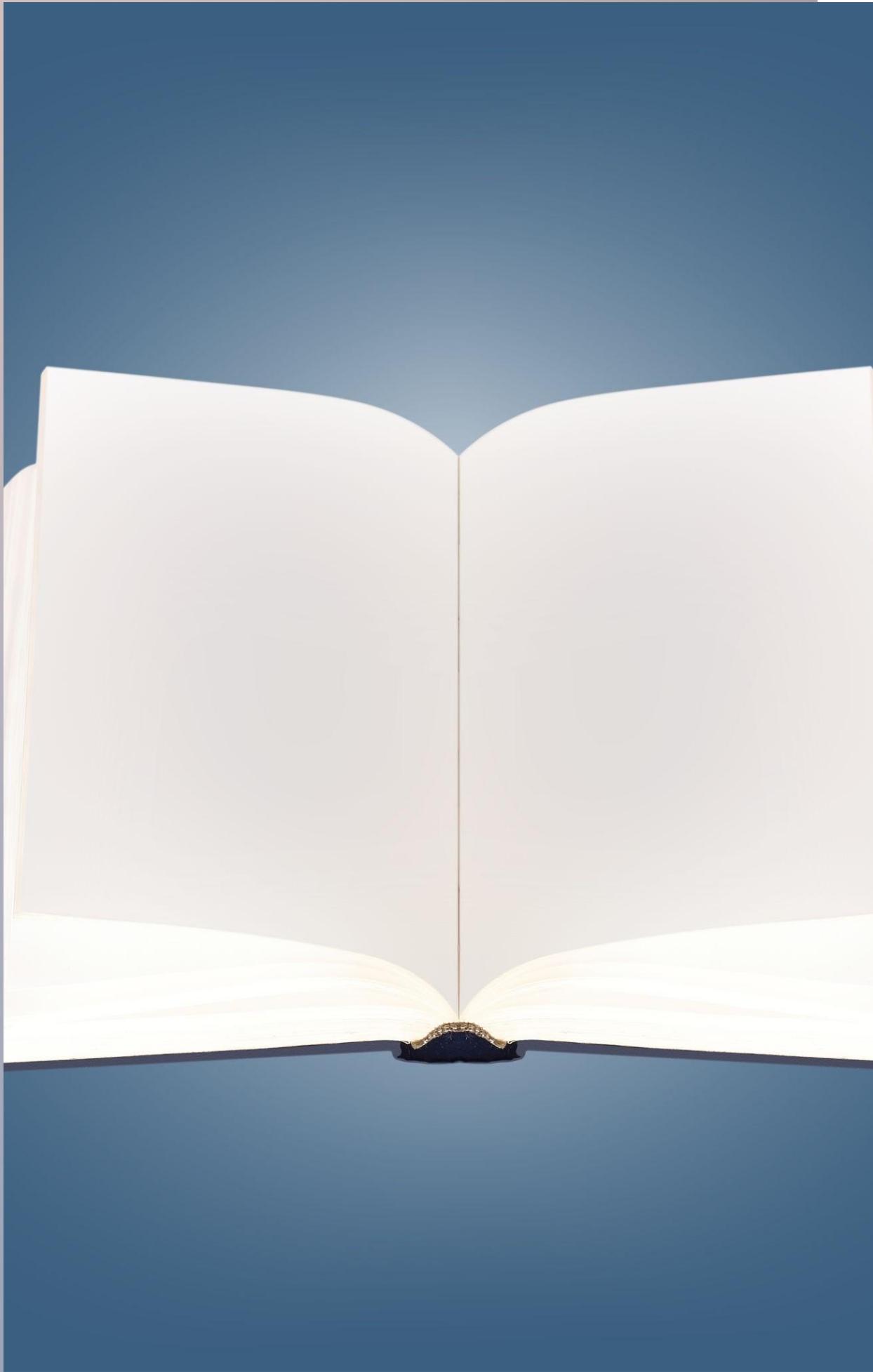
# Objectives

- Convince everyone here that privacy matters.
- Convince at least one person to take their privacy more seriously.
- Persuade at least one person to try out a new technology.



# What Is Privacy?

It is defined as the right to exist and traverse the world - physically, digitally, or otherwise - without being surveilled without your explicit consent.



**What Do I  
Have to Hide?**

**“I can trust  
them”**



...until you  
can't.



An official website of the United States government [Here's how you know](#)

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CONSUMER ADVICE**

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**Consumer Alert**

## Ring's privacy failures led to spying and harassment through home security cameras

By: Alvaro Puig, Consumer Education Specialist | May 31, 2023 | [!\[\]\(0b8f49e0c64801d8c09ef0d56596c741\_img.jpg\)](#) [!\[\]\(0b207baea02210235291f876f475cb97\_img.jpg\)](#) [!\[\]\(72b6e0b1a7e921c9e72b9261acc237db\_img.jpg\)](#)

Recent Consumer Alerts

**“They  
promise to be  
responsible”**



...until they  
aren't.



NEWS | PRIVACY

**Meta accessed women's health data from Flo app without consent, says court**

# Who Needs to Know?

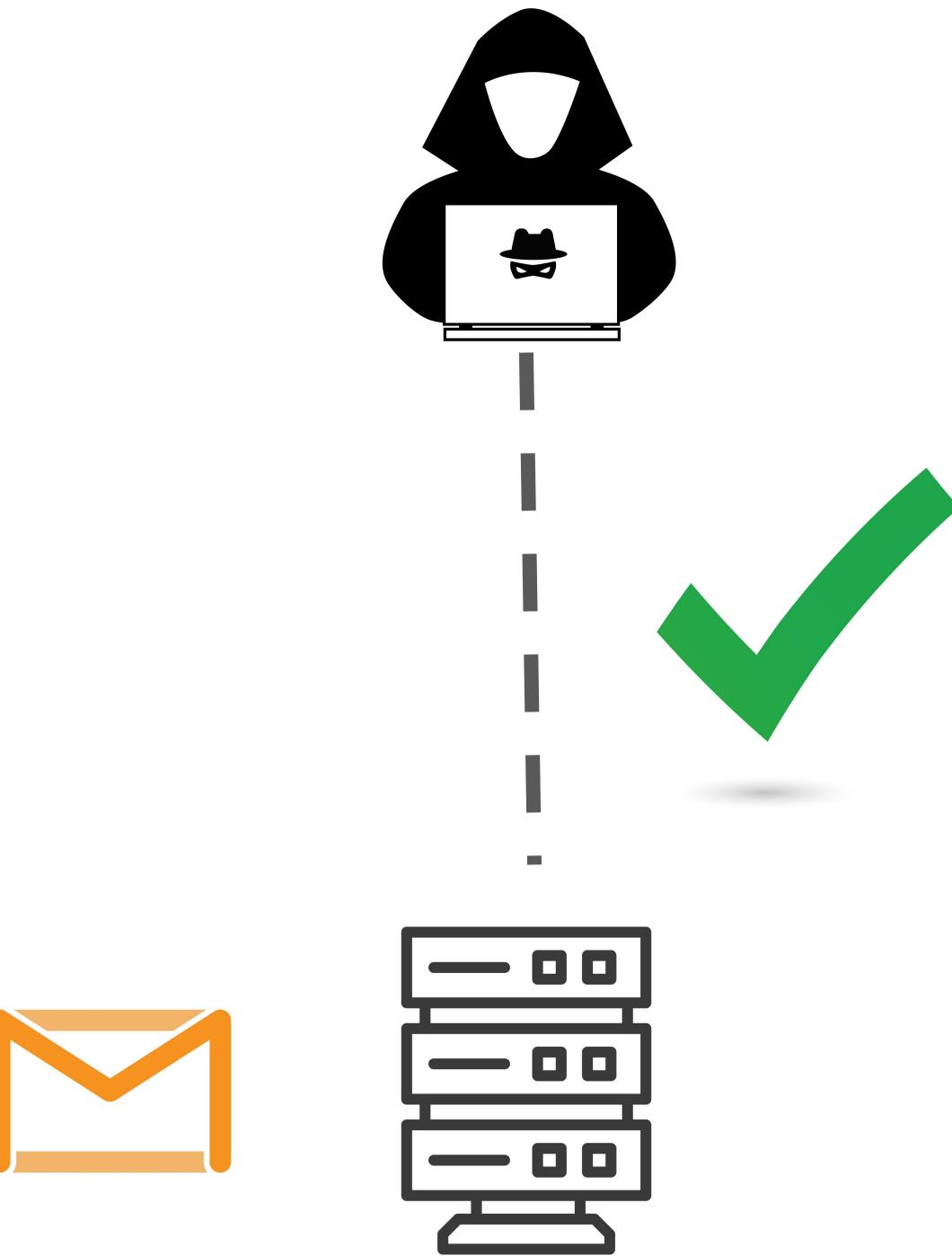




# What Is Privacy- Preserving Technology?

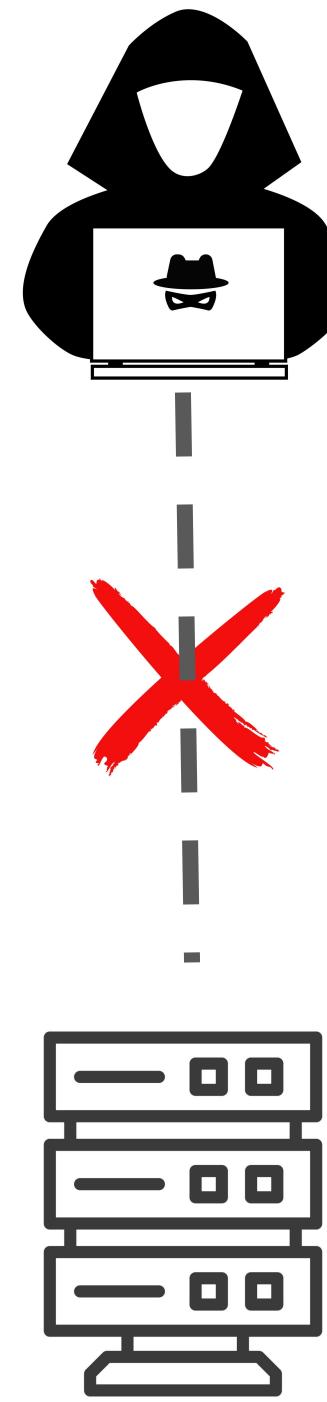
Privacy-preserving tools prioritize and ensure your privacy to the fullest extent allowed.

# You've Got Mail





# Proton



Try Proton for free at  
<https://proton.me/>



Got questions? Catch me after the event.